



RUBAN TAMRAKAR

585.305.1969 ruban.tamrakar@gmail.com

www.rubantamrakar.com

MOTION DESIGN. GRAPHIC DESIGN. ART DIRECTION

EXPERIENCE

SENIOR MOTION GRAPHICS ARTIST/EDITOR

Rodan + Fields SAN FRANCISCO, CA — 09/2017 – present

- Create motion graphics and edit campaign and event sizzles.
- Create exciting motion graphics broadcast package containing intro animation, lower-thirds, bumpers, interstitials, etc for monthly webcast. Oversee and create entire motion graphics assets for the webcast.
- Develop video creation processes to fit the needs of all RF internal departments.
- Work closely with cross-departmental project owners on a variety of productions relating to brand marketing, field education, and more.
- Support the creative vision, conceptualization and execution of all R+F produced videos, ensuring brand voice and style are accurately represented in each deliverable.

MOTION GRAPHICS DESIGNER

LeEco SAN JOSE, CA — 06/2016–07/2017

- Create concepts, campaigns that align with the strategic calendar, and execute them staying on brand using Adobe After Effects, Photoshop and Illustrator.
- Ideate, design and animate the key visual graphics for LeEco's US launch event.
- Collaborate with the social and product marketing teams to create motion and digital graphics.
- Work with executives and managers to develop the LeEco branding.
- Create motion graphics and digital graphics that reflect LeEco brand.
- Animate UI for the TV and phone apps.

MOTION GRAPHICS DESIGNER

Inflection REDWOOD CITY, CA — 09/2015–03/2016

- Responsible for building Inflection's brand through motion and design using Adobe After Effects, Photoshop and Illustrator.
- Create videos across sites to educate users and guide them through the online experience.
- Simplify complex issues and turn them into uncomplicated educational and product videos.
- Work with the content and design team to develop the unique brands of each of Inflection's products.
- Contribute to the functionality and aesthetic experience of Inflection's webpages with awesome animations.

VIDEO PRODUCTION SPECIALIST

Magnatag MACEDON, NY — 09/2009–08/2015

- Work within deadline and perform all aspects of content creation, which includes storyboarding, proper lighting, audio recording and editing, video recording and editing.
- Conduct photoshoots in in-house photo studio, co-ordinate with modeling agencies for photo and video shoots.

SKILLS

Animation After Effects, Cinema 4D, Maya

Compositing After Effects, Photoshop

Design Photoshop, Illustrator, Indesign

Editing Adobe Premiere, Final Cut Pro

Web design HTML, CSS *working knowledge

Photography

Videography

EDUCATION

MFA, Computer Graphic Design *Spring 2014*
Rochester Institute of Technology, Rochester NY

BS, Advertising *minor **Graphic Design** *Fall 2004*
St. Cloud State University, St. Cloud, MN

REFERENCES

Available upon request.